



# MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (Autonomous)

Permanently Affiliated to the University of Jammu

Accredited by the NAAC with “A” Grade



## Events & Competition Report

For the Year 2021-22

---

Promoting Excellence in Professional Education



**Model Institute of Engineering & Technology (Autonomous)**  
(Permanently Affiliated to the University of Jammu, Accredited by NAAC with "A" Grade)

**No.: MIET/IIC/2022/011**

**Dated: 05-01-2022**

**Notice**

MIET School of Management in collaboration with Institution's Innovation Council at MIET is organising an IIC activity: "Pitching Event Competition" on 15th Jan 2022 for students of all the departments of MIET College on the theme "Innovation".

**The details of the Judges, timing and venue are given below:**

|                           |                                                                                         |
|---------------------------|-----------------------------------------------------------------------------------------|
| <b>Judges</b>             | <b>Dr. Anand Kumar Gupta, HOD-CSE, MIET</b><br><b>Dr. Arvind Dewangan, HOD-CE, MIET</b> |
| <b>Orientation Agenda</b> | To orient, encourage & promote Innovation at the institute level                        |
| <b>Venue</b>              | Seminar Hall, B- Block, MIET campus                                                     |
| <b>Date</b>               | 15 <sup>th</sup> of Jan 2022 (Saturday)                                                 |
| <b>Time</b>               | 02:00 PM to 04:00 PM                                                                    |
| <b>Mode</b>               | Physical/offline                                                                        |

Parveen Kumar Abrol  
Convenor, IIC

Copy to: -

- Director, MIET for kind information
- General Manager Strategic Initiatives
- Dean Academic Affairs
- Head of Departments
- IIC Faculty Coordinators



**Model Institute of Engineering & Technology (Autonomous)**  
(Permanently Affiliated to the University of Jammu, Accredited by NAAC with “A” Grade)

## Model Institute of Engineering & Technology

### **“Pitching Event Competition”**

**MIET School of Management** and **IIC** collaboratively conducted a **“Pitching Event Competition”** on January 15, 2022 at 2:00 pm. In the Competition students of MBA-I Semester and MBA-3 Semester virtually presented their innovative pitching ideas in front of our esteemed judges; Dr. Anand Kumar Gupta, HOD-CSE, MIET and Dr. Arvind Dewangan, HOD-CE, MIET. The entire event was hosted by Dr. M. Mushtaq Khan in an organised and efficient manner. The event commenced with the welcome address by Dr. Ankita Nanda, HOD-MBA, MIET followed by a very elaborative and informative presentation on “Design Thinking” by Dr. Ankita Nanda. The main emphasis of her talk was on innovation, novel ideas, creativity and team work as these are the main ingredients of a successful business idea/plan in the present highly competitive and turbulent business world. She emphasised on how innovation, novel ideas, creativity and team work play a pivotal role in finding creative solutions for real life complex problems. Further, she advised on following aspects of Design Thinking:

- Meaning and Definition Design Thinking
- Importance of Design Thinking
- Principles of Design Thinking
- Design Thinking Integrates
- Design Thinking & Empathy
- Design Thinking is a Collaborative Process
- Design Thinking and Inclusion
- Design Thinking: The Mindset
- Design Thinking: Repeat / Iterate
- Phases of Design Thinking

The discussion was very interactive as it involved team engagement activities representing innovative and pitching business ideas. This involved five teams which represented their unique and novel business proposals delivering values to the “Pitching Event Competition”.

Participants of Team (1) were Ravneet Kour, Prerna Bhat, Sakshi Koul, Pulkit Mahajan and Ayush Bhat who have presented features of “EasyMed” App. This app is an online application for patients, offering doorstep collection of blood samples and reporting.

Sakshi introduced the concept of EasyMed App, Ravneet contributed in Market analysis and Market Time line, Prerna explained Business Model whereas Pulkit explained about Financial Structure and Ayush was the presenter of slides.

Participants of Team (2) were Muskan Pandoh, Ajay Sharma, Jatin Sharma, Janvi Mahajan and Shivam Tickoo presented an innovative idea of using rice straw to make disposable plates and cups to be used during these pandemic times to avoid spread of communicable diseases like COVID-19 and others. “Orayza” name of the product derived from its meaning stem of rice, depicts a unique and creative idea to deliver social values to the society at a cost-effective rate.

Team (3) comprised of Himanshu Arora, Grisham Sharma and Urvi Gandotra who promoted their idea of inbuilt feature in automobiles named “Your Automate” which would help to master the driving skills. This idea will help learners to follow protocols of driving covering both road safety and vehicle maintenance.

The idea of Team (4) was “Greenhouse of Brands” emphasised on use of textile industries waste



**Model Institute of Engineering & Technology (Autonomous)**  
(Permanently Affiliated to the University of Jammu, Accredited by NAAC with “A” Grade)

like cutting left overs to be used for the manufacturing of eco-friendly cloths and cloth accessories. Participants were Sarvagya Bargotra, Varsha Choudhary, Pranav, Shilin Rai and Rahika Wali.

Team (5) demonstrated the idea of “Diasuree” a chocolate for Blood pressure and Diabetic patients. It revolves around preparing chocolates made of Apple essence and Orange pulp for blood pressure patients and oats and pistachio bars to aid diabetic patients. Participants were Anuj, Rahul Mahajan, Vedaant Mahajan, Kunal Sharma, Manshi Sharma and Shakshi Jasrotia proposed to bring this idea in manufacturing under VG Company.

All the presentations were followed by question-answer round and discussion round. Valuable suggestions and critical evaluations were presented by our esteemed and experienced judges. The idea of aiding blood pressure and diabetic patients was well appreciated, As the entire business case including market analysis, defined goals and processes, distribution of finished product, study of final consumers and target markets made this team dominating.

The integration of different function and composition of business idea was well explained and followed which made them the best out of all teams and eligible for the nomination of winners. Vote of thanks was presented by Dr. Palvi Bhardwaj.\



**List of Participated students in the Event**

| S. No | Name of Students  | Roll No    | Semester     |
|-------|-------------------|------------|--------------|
| 1     | Ravneet Kour      | 2021C1R012 | 1st Year MBA |
| 2     | Prerna Bhat       | 2021C1R034 | 1st Year MBA |
| 3     | Sakshi Koul       | 2021C1R006 | 1st Year MBA |
| 4     | Pulkit Mahajan    | 2021C1R002 | 1st Year MBA |
| 5     | Ayush Bhat        | 2021C1R036 | 1st Year MBA |
| 6     | Muskan Pandoh     | 2021C1R043 | 1st Year MBA |
| 7     | Ajay Sharma,      | 2021C1R007 | 1st Year MBA |
| 8     | Jatin Sharma,     | 2021C1R013 | 1st Year MBA |
| 9     | Janvi Mahajan     | 2021C1R019 | 1st Year MBA |
| 10    | Shivam Tickoo     | 2021C1R047 | 1st Year MBA |
| 11    | Himanshu Arora    | 191203007  | 3rd Year CSE |
| 12    | Grisham Sharma    | 191203038  | 3rd Year CSE |
| 13    | Urvi Gandotra     | 191203031  | 3rd Year CSE |
| 14    | Sarvagya Bargetra | 191201001  | 3rd Year ECE |
| 15    | Varsha Choudhary  | 191201005  | 3rd Year ECE |
| 16    | Pranav            | 191201017  | 3rd Year ECE |
| 17    | Shilin Rai        | 191201023  | 3rd Year ECE |
| 18    | Rahika Wali       | 191201028  | 3rd Year ECE |
| 19    | Anuj              | 191203017  | 3rd year CSE |
| 20    | Rahul Mahajan     | 191203023  | 3rd year CSE |
| 21    | Vedaant Mahajan   | 191203037  | 3rd year CSE |
| 22    | Kunal Sharma,     | 191203044  | 3rd year CSE |
| 23    | Manshi Sharma     | 191203016  | 3rd year CSE |
| 24    | Shakshi Jasrotia  | 1912030325 | 3rd year CSE |
| 25    | Manshi sharma     | 2021C1R026 | 1st Year MBA |
| 26    | Shivali sharma    | 2021C1R027 | 1st Year MBA |
| 27    | Marvie jan        | 2021C1R028 | 1st Year MBA |
| 28    | Komal puri        | 2021C1R029 | 1st Year MBA |
| 29    | Kavisha regra     | 2021C1R030 | 1st Year MBA |
| 30    | Mayukhi abrol     | 2021C1R031 | 1st Year MBA |
| 31    | Vishav anand      | 2021C1R032 | 1st Year MBA |
| 32    | Muskan chopra     | 2021C1R033 | 1st Year MBA |
| 33    | Nirbhay sharma    | 2021C1R034 | 1st Year MBA |
| 34    | Urmika koul       | 2021C1R041 | 1st Year MBA |
| 35    | Hanika saini      | 2021C1R042 | 1st Year MBA |
| 36    | Muskan pandoh     | 2021C1R043 | 1st Year MBA |
| 37    | Ajay sharma       | 2021C1R044 | 1st Year MBA |



**Model Institute of Engineering & Technology (Autonomous)**  
(Permanently Affiliated to the University of Jammu, Accredited by NAAC with “A” Grade)

|    |                    |            |              |
|----|--------------------|------------|--------------|
| 38 | Jatin sharma       | 2021C1R045 | 1st Year MBA |
| 39 | Palkeet kour       | 2021C1R046 | 1st Year MBA |
| 40 | Anik badyal        | 2021C1R047 | 1st Year MBA |
| 41 | Danish jamwal      | 2021C1R048 | 1st Year MBA |
| 42 | Nalin bhat         | 2021C1R049 | 1st Year MBA |
| 43 | Mehar choudhary    | 2021C1R050 | 1st Year MBA |
| 44 | Harish sharma      | 2021C1R051 | 1st Year MBA |
| 45 | Shivam mahajan     | 2021C1R052 | 1st Year MBA |
| 46 | Raghav gupta       | 2021C1R053 | 1st Year MBA |
| 47 | Shagun badyal      | 2021C1R054 | 1st Year MBA |
| 48 | Manav sharma       | 2021C1R055 | 1st Year MBA |
| 49 | Rohit nayer        | 2021C1R056 | 1st Year MBA |
| 50 | Jasjeet kour       | 2021C1R058 | 1st Year MBA |
| 51 | Abhishake khajuria | 2021C1R059 | 1st Year MBA |
| 52 | Rakshit mahajan    | 2021C1R060 | 1st Year MBA |
| 53 | Janvi gupta        | 2021C1R061 | 1st Year MBA |
| 54 | Vibhas koul        | 2021C1R062 | 1st Year MBA |
| 55 | Akshat sharma      | 2021C1R063 | 1st Year MBA |
| 56 | Fazilat            | 191203006  | 3rd year ECE |
| 57 | Aayush             | 191203007  | 3rd year ECE |
| 58 | Sanyam             | 191203008  | 3rd year ECE |
| 59 | Ansh               | 191203009  | 3rd year ECE |
| 60 | Ananya             | 191203010  | 3rd year ECE |

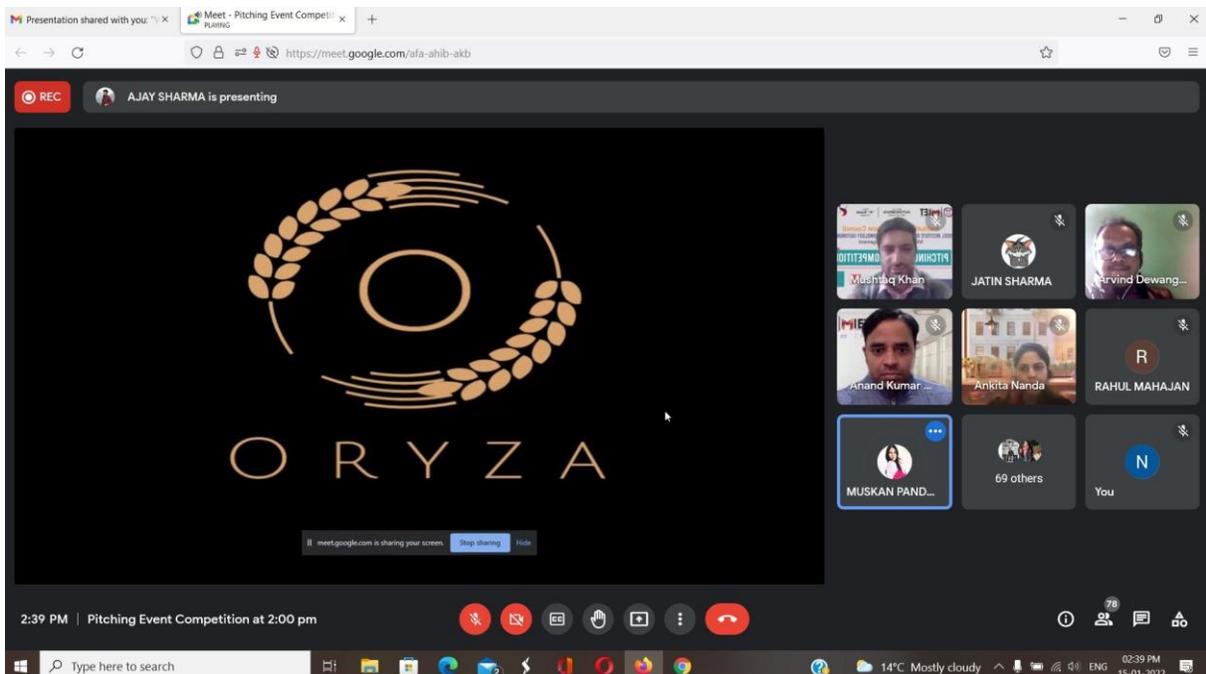


**Model Institute of Engineering & Technology (Autonomous)**  
(Permanently Affiliated to the University of Jammu, Accredited by NAAC with "A" Grade)

## Glimpses of Event



*Fig 1: Poster of the event*



*Fig 2: One of the student group pitching his idea*

# श्रेष्ठ



**Model Institute of Engineering & Technology (Autonomous)**

NAAC "A" Grade Accredited

Kot Bhalwal, Jammu - 181122.

**Mob. : 9018312123 Fax : 0191-2623181 Email : info@mietjammu.in Website : www.mietjammu.in**