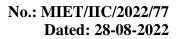# MODEL INSTITUTE OF ENGINEERING & TECHNOLOGY (Autonomous)

Permanently Affiliated to the University of
Jammu Accredited by the NAAC with "A" Grade

Events & Competition Report

For the Year 2021-22

Promoting Excellence in Professional Education

<u>**Notice**</u>

This is for the information that IIC is organizing an Expert Session on "How to use free IT resources for Start-ups" for CSE Department, 2nd year students on 29th August 2022. Faculty is requested to kindly ensure that the students attend the Session on time, in proper uniform and in full attendance. The details of the speaker, timing and venue are given below:

Speaker	**Mr. Navin Mani Upadhyay** Assistant Professor, CSE Department, MIET
Venue	Online via Gmeet Link
Date	29th August 2022 (Friday)
Time	03:00 PM to 04:30 PM
Mode	Live Streaming through Google meet

All the above-mentioned students are requested to attend the session at 03:00 PM sharp.

Parveen Kumar Abrol
Convenor, IIC

Copy to: -
—   Director, MIET for kind information
—   General Manager Strategic Initiatives
—   Dean Academic Affairs

Model Institute of Engineering & Technology

"Expert talk on How to use free IT resources for Start-ups"

MIET Institution Innovation Council organized an expert talk that was delivered by one of faculties from the Computer Science and Engineering department for the students on the theme "How to use free IT resources for Start-ups".

Launching a startup can set you back a pretty penny. It's challenging to find the right tools, and for the best price".

To have an overview about the free tools that are available for Start-ups, Mr. Navin Mani Upadhyay (CSE) delivered a seminar on "How to use free IT resources for Start-ups" in collaboration with MIET-IIC, with an example of 24 free tools to start and grow your business and brand.

The agenda was to orient, encourage & promote the use of free IT resources for Start-ups. This session was attended by 22 students on 29th of August 2022.
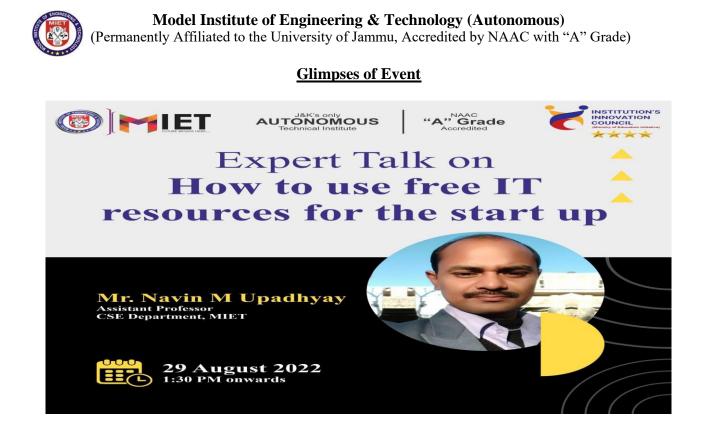
The deeply engaging session was steered by, Mr Navin Upadhyay, Assistant Professor (CSE) who highlighted how launching a start-up can set you back a pretty penny and how much challenging it is to find the right tools for the best price. The speaker commenced the session with a discussion over the problems that are being faced by the start-ups in general. He deliberated on the benefits of launching a start-up, with a prior in-depth knowledge of various factors that play a key role, such as team, risk, budget, and social media management, team communication, and customer acquisition and retention. The speaker discussed in detail about 24 free tools that can help start, manage and grow the business. The enthralled audience asked various questions from the speaker. The key speaker resolved all the questions asked during the session. The agenda was shared with students a week in advance to enable students to derive expected benefits.
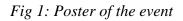
The session was coordinated by Dr. Bhagyalakshmi, Assistant Professor, Computer Science Engineering Department. The session was highly informative and appreciated by all.

List of Participated students in the Event CSE Department

S. No	Name of Students	Roll No	Semester
1	Farheen Shaad	2021A1R013	3rd
2	Saver Fotedar	2021A1R014	3rd
3	Shagun Sharma	2021A1R015	3rd
4	Rohan Sudan	2021A1R016	3rd
5	Sunny Sood	2021A1R017	3rd
6	Rameez Raja	2021A1R018	3rd
7	Eklavya Sanmotra	2021A1R101	3rd
8	Sachin Dev	2021A1R102	3rd
9	Ishan Bhat	2021A1R103	3rd
10	Preksha Dhar	2021A1R104	3rd
11	Sanam Bhardwaj	2021A1R105	3rd
12	Amjid Khan	2021A1R106	3rd
13	Amit Bali	2021A1R107	3rd
14	Emrinder Singh	2021A1R108	3rd
15	Kashish Verma	2021A1R109	3rd
16	Manav Gupta	2021A1R110	3rd
17	Arjumand	2021A1R111	3rd
18	Kumud Kesar	2021A1R112	3rd
19	Astha Sharma	2021A1R121	3rd
20	Gourav Jandyal	2021A1R122	3rd
21	Avan Preet Singh	2021A1R123	3rd
22	Sachin Sharma	2021A1R124	3rd

Glimpses of Event

Fig 1: Poster of the event

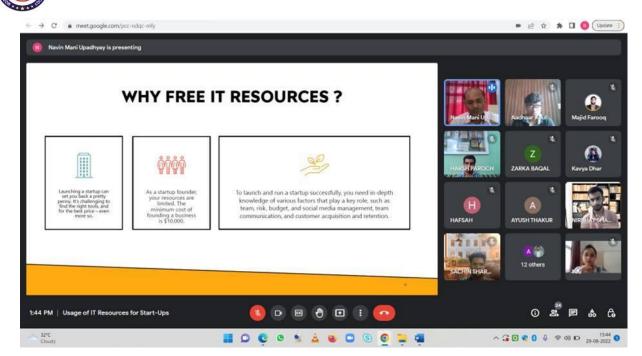*Fig 2: Everyone participated enthusiastically and enjoyed the session*

Fig 3: Process of filling - Screenshot of the session

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